



# EVANGELIZING THE WORLD IN OUR GENERATION

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Traditional evangelism includes revivals (crusades), door to door message sharing, pulpit evangelism (preaching at church), and lifestyle witness. While this is all necessary, time has changed, the world and people alike. As Bishop Musgrove would say in his lifetime, “We need to be geared to time, but anchored to the Rock”, which is Jesus.



**A. The world is changing, but the need remains.**

How has the world changed?

1. The most cited reason surveyed in 2025, was 46-51% of people reported that they no longer believe in religious doctrines.
2. Many say that a high volume of leadership scandals and hypocrisy have caused distrust in Christianity.
3. Cultural and Political divisions: Some in this generation feel that some religious teachings on social and political issues, such as Identity rights and gender roles speak against their views.
4. A lack of safe spaces: A place where people can be vulnerable and express themselves without judgment or scorn.
5. New Age Religion: They are creating their own perception of spirituality. Ex. Different Religions, even Witchcraft.

All of these prove that the need for Evangelism is Critical.

Evangelism is proclaiming or declaring the Gospel Message of Jesus Christ. It's expounding on his life, death and resurrection for the gift of salvation. This is most important and never changing. The necessity to teach of his power is needed as never before, to bring truth to this generation and ones to come.

## **B. Unreached People...They Must Hear.**

Jesus told His followers, “to go and make disciples of all the nations.” Matt. 28: 18-20. This was a command, not a suggestion. In John 10:16a he states, And other sheep I have which are not of this fold: them also I must bring.

- a. Those who haven't heard the gospel or who we would call the unchurched, must hear and believe the message of Jesus Christ, to have peace through salvation, Rom. 10: 14-17. God desires all people to be saved, 1Tim 2:1.
- b. In Luke 19:10, Jesus stated that his mission was to seek and save those which are lost. We as believers must carry out this great commission. He told us in his word to be witnesses after that the Holy Ghost has come upon us, Acts 1:8. First we start at home, then we go into the utmost parts and witness to The Unreached.
- c. In Matt. 28 Jesus commanded Evangelists to “Go into all the world and preach the gospel to all creation.

We, as Evangelists, should have a sense of urgency. We must take initiative to reach out and share the love and compassion of our Savior. People's souls are at stake. We have to be intentional in our approach to saving lives through the message of Christ.

## **C. How do we reach Unreached Souls?**

Reach one soul at a time.

- a. HAVE A SURRENDERED LIFE!, by modeling Christ in Behavior, Action and Approach.
- b. Minister through realness, by being authentic, relatable and encouraging.
- c. Create a Safe Space for tough questions, challenges and concerns.
- d. Use personal testimonies of Salvation.
- e. Demonstrate your Faith in Action, showing how you trust God in everyday situations and experiences.
- f. Speak to their pain, and meet them where they are.

This generation desires us to listen and address their struggles. For example: Mental health, skepticism, identity, insecurity, anxieties and uncertainty. They have a need to feel valued, heard, and seen. The Unreached and this generation are the future of the church. As we navigate these issues, we must use Biblical principles to support faith in God's Word, to ensure their discipleship for the generation that follows.

Our goal is to introduce people to Jesus for the Salvation of their souls. We should encourage and empower them, to include faith in him for daily life. Then we invite them to our churches and allow the pastors to teach and nurture them to wholeness.

## Takes Aways

The primary tool used for personal evangelism in COGIC is a structured soul-winning outline designed to lead individuals to salvation:

1. **Greeting:** Begin with a friendly approach and request one minute of their time.
2. **State the Gospel:** Share that Jesus Christ is Lord and desires to be their Savior.
3. **Scripture (Romans 10:9):** Use this foundational verse to explain confession and belief.
4. **Confirm Belief:** Ask the individual if they believe and can say "Lord Jesus."
5. **Prayer of Salvation:** Lead them in a prayer of repentance and receiving Christ.
6. **Follow-up:** Encourage the new believer to connect with a local church for discipleship.

## Core Theological Principles

Training notes emphasize specific Pentecostal-Holiness doctrines:

- **The Necessity of New Birth:** Man is sinful by nature and must be "born again" through the blood of Jesus.
- **Baptism of the Holy Ghost:** Believers are encouraged to claim the baptism of the Holy Ghost as part of their inheritance.
- **Study and Commitment:** Evangelists are instructed to study 2 Timothy 2:15 and remain "unentangled" from the world to be effective witnesses.
- **The Evangelist's Conduct:** Evangelists are expected to be consecrated, focused on the Holy Spirit, and supportive of the local pastor rather than seeking personal recognition.

MS Southern First Ecclesiastical Jurisdiction | Church of God In Christ  
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# *Answering the Call*

Act 16:9



President  
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Elect Lady  
Dr. Jennifer Armon

International Evangelism Department Manual

<https://share.google/22U7INPI5E1SwaFf3>

<https://search.app/HanjPjwaed2QAeK88>

<https://www.cogic.org/wp-content/blogs.dir/17/files/2013/03/Basic-Training-Manual-by-Bishop-L-M-Wooten.pdf>



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