

Leading in Perilous Times Integrity. Innovation. Impact.

How the Church Embraces and Utilizes
AI With Integrity

Presenter: Charae Metevia



WHY I'M HERE

- Business strategist & ethical AI consultant
- Founder, Charae Metevia Enterprises
- COO, Sermonbook.AI
- Co-creator, TheSimpleLifeWithAI.com
- I work with leaders who want tools that support ministry, not overwhelm it



WHY THIS CONVERSATION MATTERS



Ministry leaders are stretched thin



Communication demands never slow down



Messages deserve to live beyond one
moment



AI is already part of everyday work



AI HAS BEEN HERE BEFORE

01 New tools often create concern first

0

2 Electricity, computers, and phones faced resistance

0

3 Wise use expanded reach and capacity

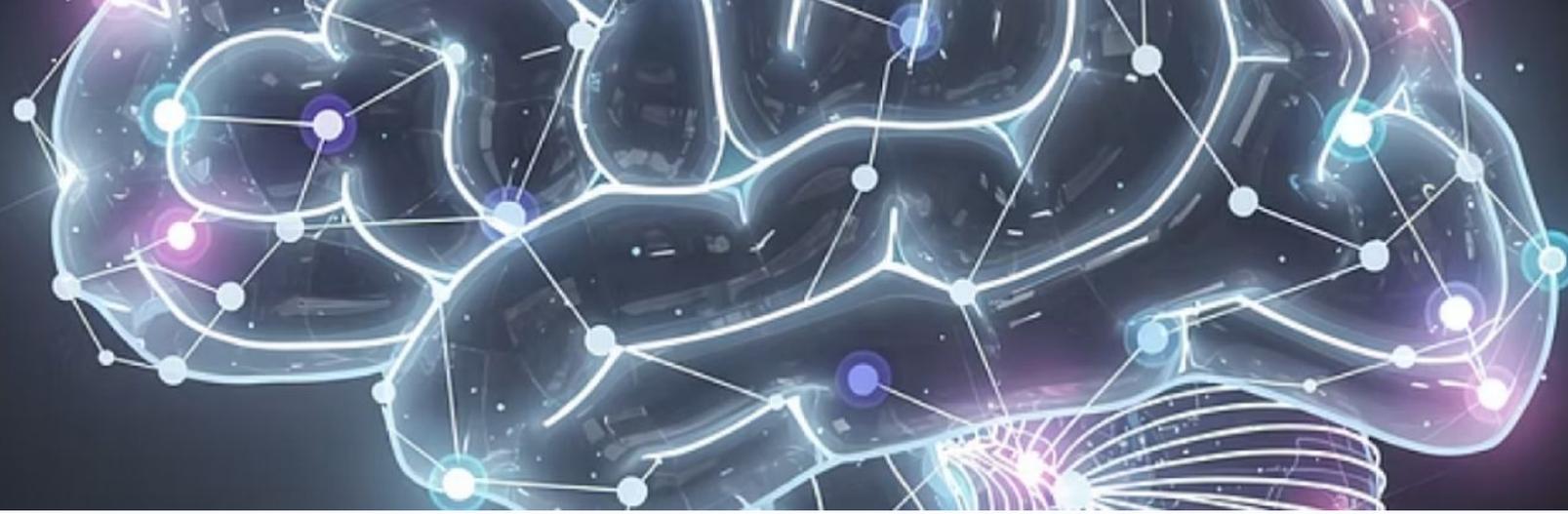
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4 Leadership shaped the outcome

AI IN PLAIN LANGUAGE



- AI is a tool that responds to instructions
- It drafts, organizes, and summarizes
- It does not replace judgment, values, or leadership
- You remain in control



WHAT AI IS (AND ISN'T)

AI is:

- A support tool
- A starting point
- A time saver

AI is not:

- A replacement for people
- A spiritual authority
- A final decision-maker

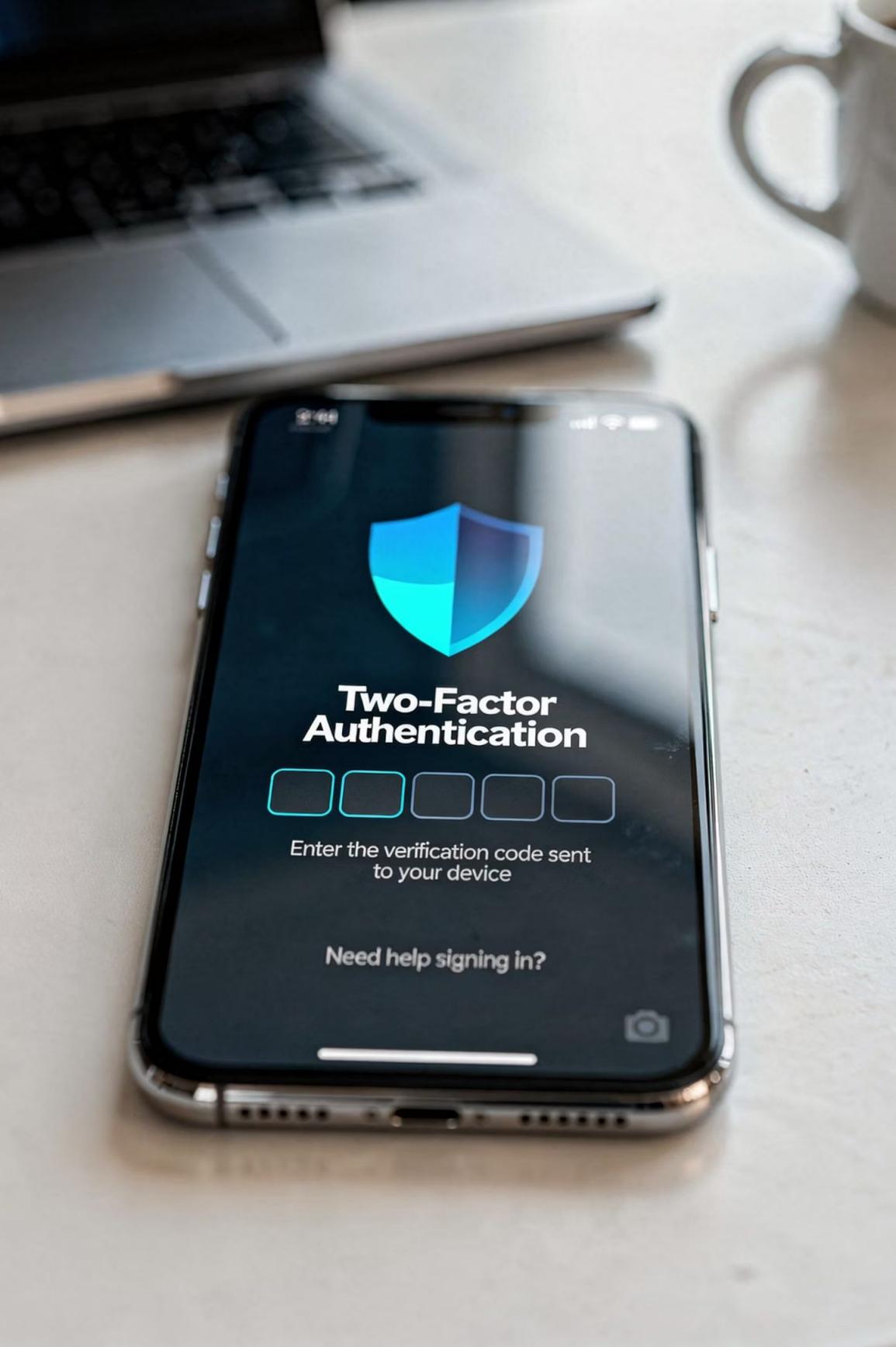


BEFORE WE TRY ANYTHING: SAFETY FIRST

It's okay to be cautious

You should understand basic
safeguards

Small steps create confidence



SECURING YOUR ACCOUNT (2FA)

What it is:

An extra step to protect your account

Why it matters:

- Prevents unauthorized access
- Adds peace of mind

PROTECTING YOUR INFORMATION

- Turn off sharing conversations for training

- Be mindful of what you paste in

- If it's private or confidential, don't include it

WHY THIS MATTERS FOR MINISTRY



Builds trust



Protects people



Encourages responsible use



Helps leaders move forward confidently



YOU DON'T HAVE TO REMEMBER THIS

Companion Field Guide Includes:

- Examples you'll see today
- Simple prompts you can try later
- Practical tips for better results

 **QR Code: Download the Companion Field Guide**

www.charaemetevia.com/AIFieldGuide



**TRY THIS: REAL,
RELATABLE EXAMPLES**

WHERE AI CAN HELP RIGHT AWAY



Writing announcements & emails



Clarifying communication



Extending teaching beyond Sunday



Reducing time spent starting from scratch





☆ EXAMPLE 1

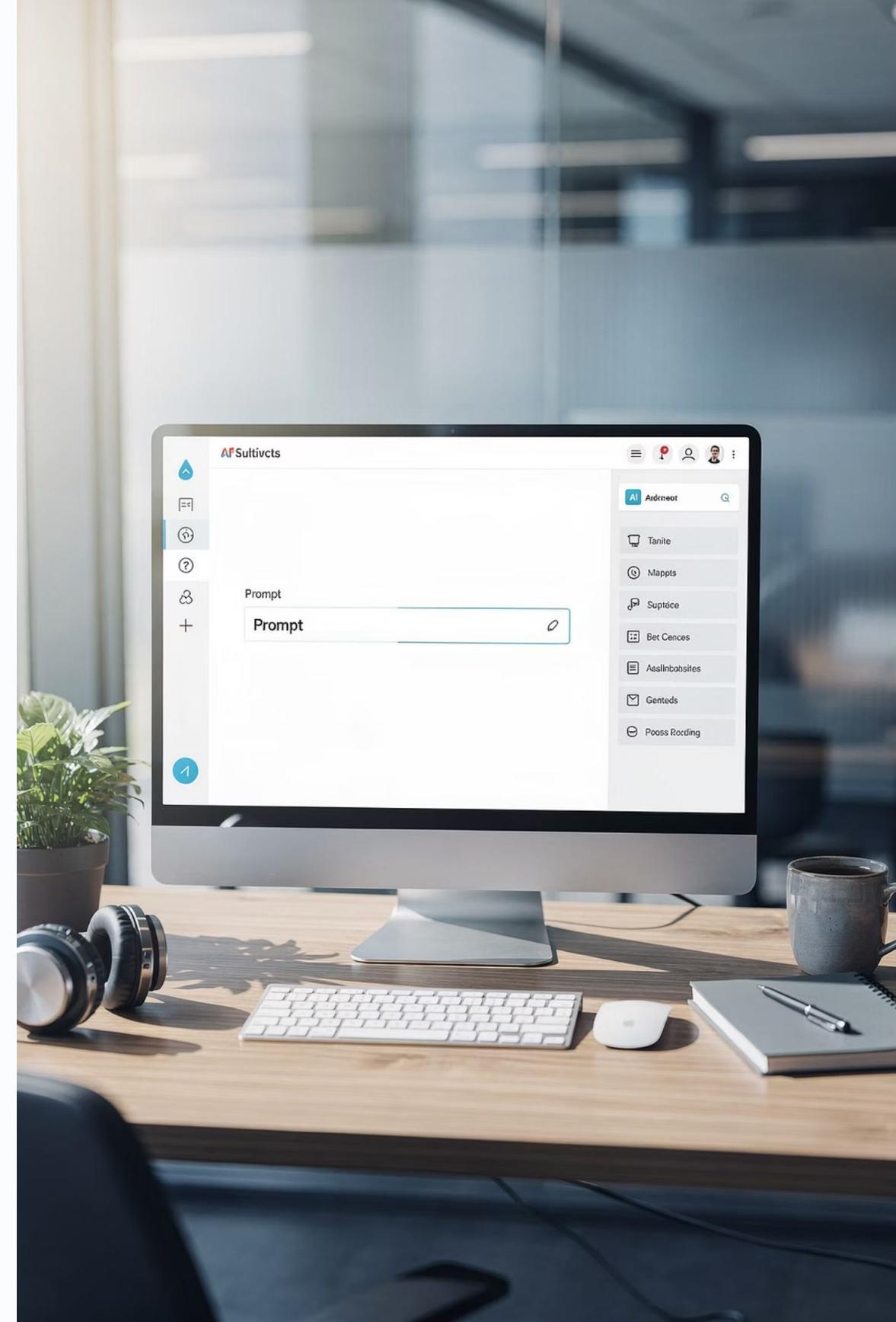
A CHURCH ANNOUNCEMENT

A simple task nearly everyone here has done

EXAMPLE 1

WHAT WE ASKED

Prompt Example: "Rewrite this church announcement so it's clear, warm, and easy to understand for all ages."



WHY THIS PROMPT WORKED

AI responds best when instructions are clear and specific.

C – Context:

What this is and who it's for

L – Language:

The tone or style you want

E – End Goal:

What success looks like

A – Adjust:

Ask it to revise or refine

R – Review:

Human review before using

You don't need complicated prompts. You need clear ones.

☆ EXAMPLE 1

WHAT AI RETURNED

Clearer language

Friendly tone

Easy to edit and personalize

You review and approve everything.

WHY THIS HELPS

Saves time

Reduces mental load

Improves clarity

Supports consistency



✦ EXAMPLE 2

EXTENDING THE

MESSAGE

A ministry-focused example

✦ EXAMPLE 2

WHAT WE

1
Sermon theme, title, or Scripture

2
Brief outline or main idea



✦ EXAMPLE 2

WHAT AI PRODUCED

1

Short devotional

2

Reflection or discussion questions

3

Content that extends the message



WHY THIS

MATTERS

Messages don't end on Sunday

Teaching reaches more people

Pastors keep their voice and
authority

GO FURTHER (WITHOUT
OVERWHELM)

WHAT THIS LOOKS LIKE WHEN DONE WELL

 Simple ideas

 Applied consistently

 With intention and integrity





A PRACTICAL MINISTRY EXAMPLE

Sermonbook.AI

1

Extends sermons into multiple formats

2

Preserves the pastor's voice

3

Used by ministries across the country

IF THIS RESONATES

📱 QR Code: Explore Sermonbook.AI

- A next step, not a requirement
- Explore at your own pace





STAY CONNECTED

Charae Metevia Enterprises

Strategy • Systems • Ethical AI Adoption

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TAKE THIS WITH

YOU QR Code: Companion Field Guide

www.charaemetevia.com/AIFieldGuide

1

Start small

2

Try one thing

3

Progress matters more than perfection





QUESTIONS & CONVERSATION

Q&A